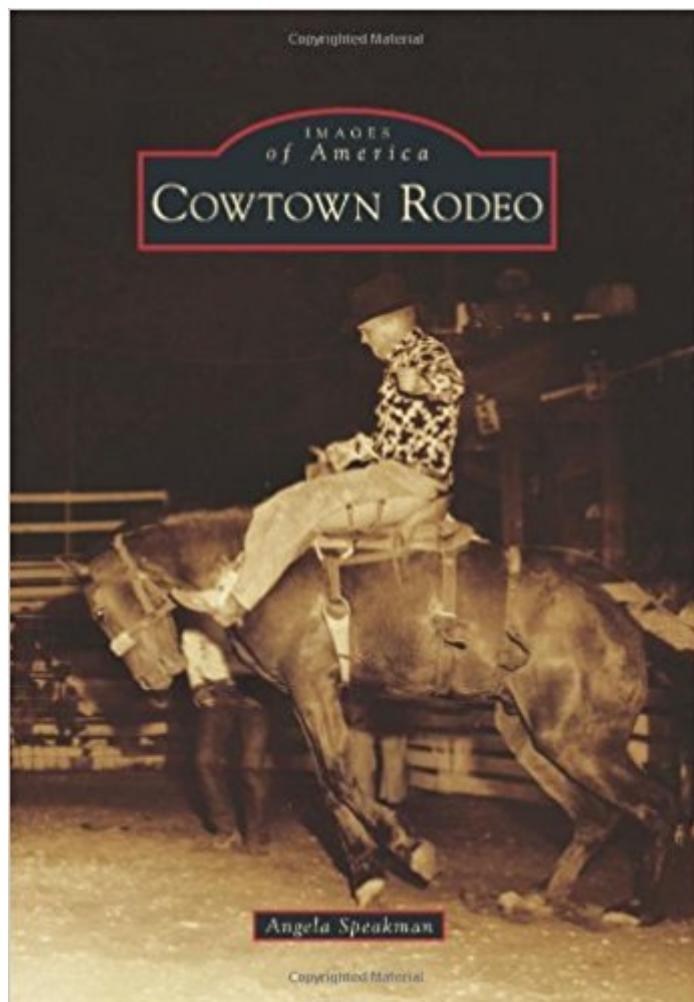


The book was found

Cowtown Rodeo (Images Of America)



Synopsis

An enormous red cow and a 20-foot-tall cowboy have long welcomed all who arrive at the Cowtown Rodeo and Flea Market. In the 1920s, Amos Howard Harris was auctioning automobiles in a livestock town. Realizing he needed to appeal to the locals, he and his son began hosting weekly livestock auctions and inviting local merchants to attend and sell their goods. The idea was a success. In 1929, the Harris family and Cowtown helped revive the local annual fair and rodeo, which continued to exist until World War II. With the popularity of the auction and the growth of the midway market, the operation moved to a larger location in 1940. Then, 15 years later, Cowtown hosted its first full rodeo season. Today, it is the longest continually running weekly professional rodeo in the country. It remains a Harris family business and a South Jersey tradition, attracting visitors from around the world.

Book Information

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Customer Reviews

Author Angela Speakman is a Salem County native and founder of the Writing Blueprint. She has compiled images of the Cowtown Rodeo from the Harris family photograph collection and from members of the community.

Angela Speakman's book "Cowtown Rodeo" is mainly pictures of a Western Rodeo on the East Coast. A brief history tells the story of a great cowboy culture that appears out of the mists of

antiquity into the present time. I, as a teenager, rode in horse shows at the Rodeo & presently I take my grandson there. The book is true to the history of an amazing PRCA circuit rodeo. Grant Harris continues the heritage of his relatives in style! Cowboy- up with this book!

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